



## **GNCC, World Supercross and ATVA Championship Rings**

Distributor: Recognition Concepts

E.A. Dion and its distributor Recognition Concepts captured the rare Triple Crown of motorcycle racing with the design and production of the Grand National Cross Country (GNCC) Championship ring, the World Supercross Championship ring and the ATVA (All-Terrain Vehicle Association) National Championship ring.

GNCC Racing, founded in the early 1980's is the premier off-road motorcycle and ATV series in North America. Mainly raced on the East Coast of the United States, the GNCC series features many tracks of different terrain, including mountain/hill, creek crossings, log crossings and open dirt roads.

The World Supercross is a 17-round global series that is produced and promoted by Clear Channel Entertainment and Dorna Off Road. Riders must compete in the international rounds to be eligible to win the world championship. Dorna Off Road is part of the Dorna Group, an international sports management, marketing and television conglomerate founded in 1988 with headquarters in Madrid, Spain.

Last, the All-Terrain Vehicle Association is the national membership organization for dedicated and enthusiastic ATV riders and owners.