



## **Cunard Cruise Lines Cufflinks**

***Distributor: Jack Nadel, Inc.***

**Objective:** To create gifts that Cunard Cruise Lines could give as gifts to its frequent passengers - commemorating the farewell cruise of the Queen Elizabeth 2 and the maiden voyage of the Queen Victoria.

The Distributor worked closely with Dion to create cufflinks with the Cunard Cruise Lines logo. The cufflinks were then packed in custom commemorative boxes for use on the two separate ships. These custom cufflinks became a very popular accessory for the formal nights on board.