



Isagenix's Career Path and Sales Award Programs Distributor: Paul Anthony, Ltd.

Objective: To refresh a previous sales award program, as well as design and manufacture new high level awards for those reaching the Millionaire Circle.

Isagenix, makers of nutritional supplements, weight management products and skincare goods, has a hugely successful Consultant network that they believe is important to recognize and celebrate. Looking to replace a previous sales award program, Isagenix, through its Distributor, worked with Dion to come up with a new sophisticated pin design for its Consultant Silver and Gold Recognition level earners. Dion's Design Team incorporated the Isagenix company logo into a contemporary and stylish design that Consultants would be proud to wear.

Additionally, Dion designed a new award ring for those reaching a million dollars in earnings – and thus entering the Millionaire Circle. These stunning 10 karat men's and lady's rings contain a white gold insert in the bezel and set with a genuine emerald in the center. Diamonds were then added around the bezel to represent how many millions they had earned. The lady's rings integrated an open side panel with a cutout of the Isagenix logo in it. The men's ring built in the Isagenix logo into the white gold ring top insert. Awarded for the first time ever, million dollar earners received their Millionaire Circle diamond rings at Isagenix's Living Your Dream Celebration National Convention in Anaheim California. Recipients were delighted with these beautiful jewelry pieces and Isagenix anticipates they will have quite a few more ring recipients over the next year.