



Creative Memories
Distributor: Art of Achievement

Objective: To celebrate Creative Memories' 20th anniversary, communicating to CM employees, consultants, customers, friends, etc. the success of the past and the opportunities to come in the future.

The program consisted of a custom designed pin and a 4" x 6" two-sided card featuring a celebratory message and the Creative Memories Mission Statement. Dion and its Distributor contributed a wide variety of design recommendations for both the pin and card to satisfy the need for approximately 65,000 anniversary pin presentations. Using its global sourcing capabilities, Dion was able to product the pins and cards in an affordable and timely manner.